

# SocInf 2015

1st International Workshop on  
Social Influence Analysis



## Workshop Schedule

July 27th, 2015 - Room 455 - New building of Facultad de Ciencias Económicas  
Pres. José Evaristo Uriburu 781 - Buenos Aires, Argentina

08:00 - 08:30 Registration

08:30 - 08:35 Welcome

08:35 - 09:35 **Keynote 1: Computational Social Influence (Dr. Wei Chen)**

### Paper Session 1

09:35 - 10:00 **Influence maximization based on the least influential spreaders**

*Didier Vega-Oliveros, Lilian Berton, Alneu de Andrade Lopes and Francisco Rodrigues*

10:00 - 10:25 **Influence Maximization in Human-Intervened Social Networks**

*Qyou You, Weiming Hu and Ou Wu*

10:30 - 11:00 Coffee break

### Paper Session 2

11:00 - 11:25 **A Novel Metric for Assessing User Influence based on User Behaviour**

*Antonela Tommasel and Daniela Godoy*

11:25 - 11:50 **Collective Learning in Games through Social Networks**

*Nina Gierasimczuk and Sanne Kosterman*

11:50 - 12:15 **A Constrained Multi-view Clustering Approach to Influence Role Detection**

*Chengyao Chen and Wenjie Li*

12:15 - 12:40 **Influential Analysis in Micro Scholar Social Networks**

*Li Weigang, Icaro Dantas, Ahmed Abdelfattah Saleh and Daniel Li*

12:45 - 14:00 Lunch

14:00 - 15:00 **Keynote 2: Security and Privacy in Social Analytics (Dr. Zhen Wen)**

15:00 - 15:30 Discussion Panel

15:30 - 16:00 Coffee break

16:00 - 18:00 Alibaba Special Session

19:00 IJCAI Opening (at Sheraton Hotel )

